



## Approved Promotional Activities

The National Corn Growers Association (NCGA) Yield Contest provides a regulated, unified contest that actively encourages growers to enter in the challenge of increasing yields, enhancing production skills and creating awareness for corn production and the American farmer.

The NCGA Corn Board requires the many industry partners promoting and supporting the Yield Contest to follow the approved promotion and awards activities to serve as a patronage benefit. Any further promotional activity not previously approved as detailed below requires written approval by NCGA's Yield Contest Committee which governs the contest. The goal of the Committee is to maintain the guidelines to provide clear directions to the Yield Contest industry partners that promote and support the contest.

NCGA asks that you review and adhere to these guidelines. The Yield Contest Committee reserves the right to disqualify any entry without a refund for violation of these stated rules and non-approved industry promotion activities. An individual company, manufacturer and supplier may:

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Pay entrants NCGA National membership dues which is inclusive of the affiliated State membership.

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Pay entrants Yield Contest entry fees.

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Provide national winners cash or other awards totaling a maximum \$10,000. Lesser amounts may be awarded to second and third place national winners. Lesser amounts may be provided to state winners.

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Provide Commodity Classic travel expenses, lodging, meals and registration to winners. May include immediate family members, operation partners or other individuals with a stake in the Yield Contest plot.

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Provide entrants with company products, in accordance with label rates, sufficient to plant up to the minimum contest plot of ten acres.

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NCGA greatly appreciates your incentive, promotion and support of the Yield Contest and corn growers nationwide.

