

FOOD PRICE FINDINGS

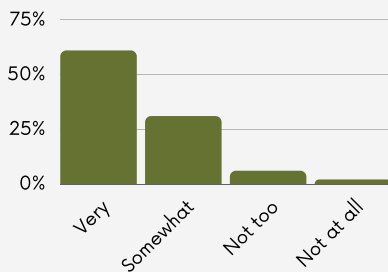
NATIONAL POLL SHOWS ADULTS PRIMARILY BLAME INFLATION AND CRUDE OIL PRICES FOR INCREASE IN FOOD PRICES

SUMMARY

U.S. agriculture actively participates in and supports domestic and global markets. Shifts in supply and demand globally can drive substantial price changes in the U.S., even if domestic supply and demand are normal. Commodities across the board, not just agriculture, are experiencing price increases. A recent survey of consumers across the U.S. show they believe oil prices and inflation are leading to higher costs for food and fuel. **However, they don't think biofuels impact price increases for food or fuel.**

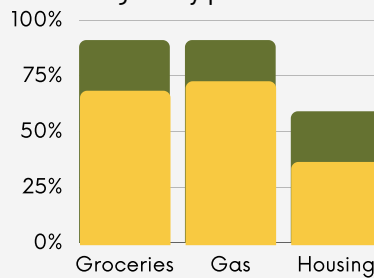
INFLATION

92% of adults are **concerned** about inflation.
61% are **very concerned**.



GOODS

69% of adults are **very concerned** about gas prices.
65% are **very concerned** about grocery prices.



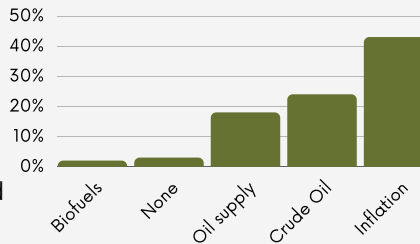
INFLATION IS SEEN AS

THE DRIVING FACTOR

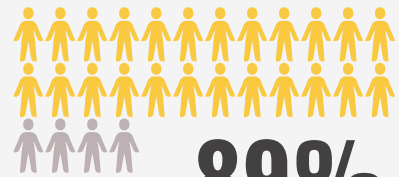
FOR HIGHER COSTS BETWEEN FOOD AND FUEL

CULPRIT

24% of adults blame **crude oil** prices for the increase in food/grocery prices,
43% blame **inflation**;
18% said **oil supply** constraints;
10% didn't have an opinion;
3% felt **none** of these were to blame, and
only 2% said **biofuels**



PRICES



89%

of adults have **seen/read/heard** about the cost of food and groceries.

PRICES



93%

of adults indicate fuel prices have a **significant or somewhat significant** impact on the cost of food and groceries.

QUOTE

"Consumers understand the facts – that high oil prices increase both fuel and food prices. In fact, food prices correlate with the price of oil. Biofuels like ethanol are the low-cost component of each fuel gallon, and ethanol adds billions of gallons to our fuel supply every year, stretching the supply to reduce our reliance on oil."

Chris Edgington, Iowa Farmer
NCGA President

