



WELCOME TO COMMODITY CLASSIC!

VISIT NCGA BOOTH #2906

HERE'S WHAT'S HAPPENING

THURSDAY, MARCH 10

11:30

Nourish the Future Cultivating the Next Generation of STEM Leaders



NCGA's investment in this nationwide education program exposes mainstream science teachers and their students to the connections between science and agriculture—building awareness of agricultural technology with these consumers, increasing scientific knowledge and cultivating interest in ag-related science careers! Join us for an interactive STEM activity, and listen to the Nourish the Future Teacher Leaders talk about their plans to bring the science of agriculture to Biology, Chemistry and Environmental Science to classrooms across the country.

12:30

U.S. Farm Report Taping with Host Tyne Morgan

Panelists will highlight NCGA and the Environmental Defense Fund's joint effort—the Success in Stewardship Network—which recognizes innovation in stewardship, builds peer-to-peer support and encourages networking amongst conservation-minded farmers.



1:30

Beyond Research: Establishing Goals for Transformational Discoveries

The U.S. has an unmatched record of innovation in Agriculture, leading to the most abundant, affordable and sustainable food system in the world. Looking forward, new technologies and capabilities offer farmers the opportunity to radically transform their operations, supporting not only their business goals but also helping to address the ongoing focus on conservation for true sustainability. Research is always the foundation for innovation, but it must be directed through carefully crafted Discovery Goals that align with solution outcomes. With the Discovery Goals in place, funding agencies and crop associations can better assess how to invest to accelerate innovation. Examples from Indiana will be shared and discussed, led by presenter, Dr. Scott Hutchins.



2:30

Pheasants Forever – Quail Forever

NCGA recently partnered with Pheasants Forever & Quail Forever (PF & QF) to help increase pollinator and wildlife habitats in corn-producing states. Learn how PF & QF can work with you to create high-quality pollinator habitat on your farm. From site selection to species selection, get an individualized plan for your operation that can help improve profitability, increase your farm's sustainability and create habitat for the birds and the bees. Interested? You can meet with a PF & QF biologist at Commodity Classic Booth 4216 at the PF & QF Habitat Help Desk.



FRIDAY, MARCH 11

11:15

There's No Place Like Home



Stop by to meet the team and learn about Kansas Corn's grand slam initiatives! You'll see our new Corn Readers for K-12 classrooms, hear about our efforts to build California ethanol demand and learn how young farmers and college students can get involved with Kansas Corn. Concerned about actions on ethanol, atrazine and fertilizer? Find out how you can use our easy online advocacy tools to make your voice heard. Pick up corn-themed Mardi Gras beads, a corn-fed snack and a chance to win a Kansas Corn baseball jersey!

12:30 – 1:15

NCYC – David Hula

Here is your opportunity to chat with high-yield record holder, David Hula of Charles City, Virginia. A veteran entrant, David has surpassed 600-bushel per acre yield not once, but twice, and welcomes the opportunity to share his experience with a question-and-answer session.





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FRIDAY, MARCH 11 (CONT.)

1:30

Iowa Corn



Iowa Corn Grower Directors and staff invite all Iowa Corn Grower members to visit the booth for fellowship and conversation with other Iowa Members in attendance. Join the Iowa Corn Growers Association and be entered to win a pair of tickets to the Iowa Corn CyHawk Football game on Sept. 10, 2022, at Kinnick Stadium.

All current members are encouraged to update their contact information and receive an "Is this Heaven" Field of Dreams souvenir koozie, and be entered to win a pair of tickets to the Iowa Corn CyHawk Football game.

2:15

CommonGround

Come meet the farm women of CommonGround who foster conversation among women — on farms and in cities — about where our food comes from. They share personal stories based on shared values that help moms off the farm discover that they can feel good about the food they feed their families, helping grow consumer confidence in agriculture and the social license necessary to preserve farmers' freedom to operate more than 1.5 billion times since 2010.



3:30

With So Many Stressors in Farm Country, Let's Talk Mental Health

With market volatility, rising input costs and weather that seems to never cooperate, farmer families across the country have been through a lot. Unfortunately, these pressures can impact the people we know, our families, ourselves. NCGA's Member and Consumer Engagement Action Team invites you to stop by and start a conversation. Ohio Corn and Wheat Growers Association Director of Communications Brad Reynolds will moderate a discussion with MCEAT Chair Lowell Neitzel, Vice Chair Dan Nerud and Kansas Corn Growers Association Director of Grower Services Deb Ohlde.



SATURDAY, MARCH 12

9:45

Corn and Cattle



Join us for a special episode of NCBA's Cattlemen to Cattlemen, which aired previously on RFD-TV. This panel-style show discusses some of the challenges ahead for both corn and cattle producers and how both industries are working together to ensure a sustainable future. The show stars former NCGA President John Linder, NCGA Board Member Brandon Hunnicutt, Vice President of the Ohio Corn and Wheat Growers Association Ben Klick, Executive Vice President of Production for Certified Angus Beef Bruce Cobb, and NCBA President Don Schiefelbein. This marks the second Cattlemen to Cattlemen episode sponsored by NCGA's Market Development Action Team, the sole sponsor of the Cattlemen's Education Series.

10:45

Market Development 101: Driving Demand Through Animal Agriculture, New Uses, and Trade



Join NCGA's Director and Manager of Market Development, Sarah McKay and Michael Granché, for a panel-style presentation around how checkoff dollars are returning investment back to the farm. Through innovation and partnership, NCGA's Market Development Action Team continues to create new opportunities for corn farmers.

Ongoing

Corn Action: NCGA Grassroots Activation

Join corn growers across the country and help raise a collective voice in support of the Next Generation Fuels Act. Grassroots advocacy is a fundamental part of NCGA's mission and undoubtedly moves the needle in Washington. Don't miss this opportunity to contact your member of Congress and join the effort to amplify our united message.



All current and new advocates who subscribe to mobile advocacy at Commodity Classic will receive a NCGA fleece beanie. You can text GROW to 50457 or scan the QR code to subscribe to mobile advocacy alerts now. Please be ready to show your text message or contact update page to booth staff to receive your beanie.