



2020 Approved Promotional Activities

The NCYC provides a regulated, unified contest that actively encourages growers to enter in the challenge of increasing yields, enhancing production skills and creating awareness for corn production and the American farmer.

The NCGA Corn Board requires the many industry partners promoting and supporting the National Corn Yield Contest to follow the approved promotion and awards activities to serve as a patronage benefit. Any further promotional activity not previously approved as detailed below requires written approval by the NCYC Committee which governs the contest. The goal of the Committee is to maintain the guidelines to provide clear directions to NCYC industry partners that promote and support the contest.

2020 is the 56th year of the contest. Again we ask that you review and adhere to these guidelines. The NCYC Committee reserves the right to disqualify any entry without a refund for violation of these stated rules and non-approved industry promotion activities. An individual company, manufacturer and supplier may:

Pay entrants NCGA National membership dues which is inclusive of the affiliated State membership.

Pay entrants NCYC entry fees.

Provide national winners cash or other awards totaling a maximum \$10,000. Lesser amounts may be awarded to second and third place national winners. Lesser amounts may be provided to state winners.

Provide Commodity Classic travel expenses, lodging, meals and registration to all 27 national winners and all first-place state winners. May include immediate family members, operation partners or other individuals with a stake in the NCYC plot.

Provide entrants with company products, in accordance with label rates, sufficient to plant up to the minimum contest plot of ten acres.



NCGA greatly appreciates your incentive, promotion and support of the contest and corn growers nationwide.